

Manchester Tourism and Community Development Commission  
Meeting Minutes  
March 10, 2025  
6:00 pm

Members Present-Lori West, Lori Perry, Joseph Sherrill, Lori Watson & Mark Messick

Members Absent-Erin Kehely

Others Present- AJ Fox, Katie West, Berto Infante, Katie Anderson, Anthony Burrows, Alaina Murray, Norma Gattis, John Fletcher, Joey Gipson, & Ryan French

Lori Perry called the meeting to order at 6:00 pm. There was a quorum present.

Citizens Comments/Questions-John Fletcher and Joey Gipson presented the committee with a proposal sponsorship for a Banjo Competition that would be held at Common John Brewery in September. The committee asked for them to fill out a Tourism Community Grant form and bring it back to the April meeting for evaluation.

Lori West made a motion to approve the February 10, 2025 minutes, Joseph Sherrill, seconded, motion carried.

New Business-Discussion was had on the 2025 -2026 budget. Finance Director Burrows was in attendance to answer any questions the committee may had have pertaining to budget and timeline. Finance Director Burrows needed the budget numbers as soon as possible before the next finance meeting which was to be held March 18<sup>th</sup>. Discussion was had on what monies the committee would need to continue normal operations, such as advertising, Christmas, events, contributions, etc... this also included numbers from the Manchester Parks & Recreation Department, Manchester Chamber of Commerce & SCTTA collaborations. Lori West stated she would do the budget and have it turned in by the next finance committee.

Alaina Murray & Norma Gattis from Park Partners presented the committee with community grant paperwork in the amount of \$4000.00, This amount

of money is for sponsorship for the new playground equipment Park Partners is trying to replace due to current equipment conditions which were described "beyond repair" due to their age. Alderman Messick asked if more could be given during this time and it was stated more contribution money for Park Partners would need to be introduced into the 2025-2026 budget. Discussion was had on additional \$20,000.00 to be proposed for a later date and approved by BOMA.

Lori Watson made the motion to accept the sponsorship paperwork in the amount of \$4000.00, Lori West, seconded, motion carried.

Old Business-ARP Grant (2<sup>nd</sup> Phased) was tabled until next meeting.

Manchester Chamber of Commerce Report-Katy Anderson, updated the committee on the current TN Tourism Grant advertising. Katie presented two quotes for the committee to choose from. These items consist of envelopes that will contain rack cards, pamphlets, visitor guides, ect... for visitors to look over during their visit to Manchester. These items are already previously approved through the grant.

Katie also updated the committee on the recent Tourism Blizzard Re-Imagined Conference that was held in Franklin, TN. Lori Perry stated she also attended the conference and referenced the need for members from Manchester Parks and Recreation attend next years conference.

Manchester Parks & Recreation Report-AJ stated there will be upcoming AAU tournaments and the gym at the recreation department would be the venue for the regional archery tournament that Manchester City Schools will be hosting.

SCTTA Report-Amanda McGowan had sent an email with previous happenings and the discontinuation of the Geocache program Ryan French also reported upcoming events and meetings about marketing.

Committee Reports-None

Lori West made the motion to adjourn the meeting, Joseph Sherrill, seconded, motion carried.

Adjournment 7:15 p.m.